

801.347.5173

WESTERN IP LAW

PATENT AND INTELLECTUAL PROPERTY

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Serving Clients Across the Western United States



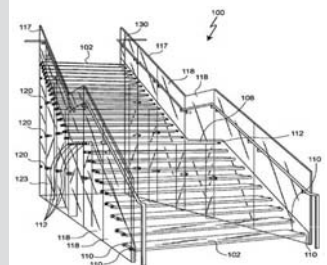
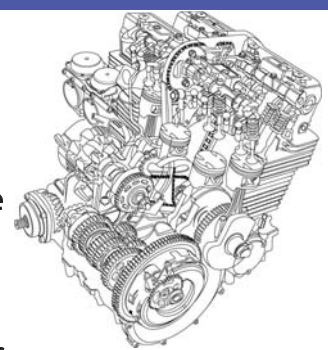
Have a bright idea?

PATENT AND INTELLECTUAL
PROPERTY LAW

- Software Patents
- Mechanical Patents
- Business Methods Patents
- Design Patents
- Provisional Patents
- Patent Searches
- Patentability Opinions
- Licensing
- Trademarks
- Copyrights
- Patent Litigation
- Trade Secrets
- Domain Name Disputes
- Confidentiality Agreements
- Internet Law

The Patent Process

Western IP specializes in patents and intellectual property (IP) law. Western IP can help you protect your intellectual property using patents, trademarks, copyrights, trade secrets, and contracts, no matter where in the United States you are headquartered. We may be able to help you enforce your IP rights in United States courts by initiating patent and trademark litigation actions. We aim to provide all clients with cost-effective, expeditious representation.

Why Utah?

Western IP Law is located in Salt Lake City, Utah. The quality of the bar is very high in Utah. Companies such as Microsoft, IBM, Hitachi, and Cummings all use Utah patent law firms to do their IP work. Utah is oversupplied with roughly 3% of its attorneys being registered patent attorneys, while nationwide it is about 1%. In Utah, attorneys' rates are often 25% of what they are in New York and other big cities. Western IP can promise you cleaner patent drawings, more concise claims, and more detailed specifications than you would expect, as well as 24 hour availability. Let our work benefit you. Additionally, Utah Federal District Courts strictly enforce IP rights.



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Admissions



Registered Patent Attorney
U.S. Patent & Trademark Office
Registration No: 61,403



Licensed Attorney at Law
Utah State Bar Association
Bar No.: 11,494



American Bar Association
Member: May 2007

Education



University of Utah College of Law
Juris Doctorate
Graduate: 2003



Brigham Young University
English & Computer Science
Graduate: 2000



Federal Aviation Administration
Licensed Pilot
Flight Training Graduation: 2005

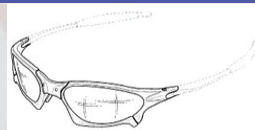
Steven L. Rinehart, Registered Patent Attorney

Before becoming a lawyer, Steven Rinehart started and sold several successful Internet companies. He has a iron grasp of the virtual frontier, from coding trends to SEO, and from venture capital to CPC ads to jurisdiction. Steve specializes in patent prosecution, patent litigation, and practices Internet law, including domain name disputes. He is a member of the Utah Trial Lawyers' Association, and formerly wrote patents for IBM. He works with other patent attorneys/agents in the Mountain West with backgrounds in most of the major technical arts. Steve can file patent and trademark applications with the U.S. Patent and Trademark Office and with various international receiving offices. He may also be able to help you handle IP litigation matters, including patent infringement lawsuits, trademark opposition proceedings, Internet advertising disputes and ICANN arbitration actions. Whatever your IP needs, working with the network of professionals he has, Steve can ensure you receive expeditious and competent representation. Steve is available to clients anytime - including nights and weekends - and regularly travels to California. Steve is also the founder of www.theopticon.com, a free legal file exchange for attorneys and non-attorneys alike.

WHAT CAN WESTERN IP DO FOR YOUR COMPANY?



A design patent protects the visual ornamental characteristics embodied in, or applied to, an article of manufacture, including the configuration or shape of an article, to the surface ornamentation applied to an article, or to the combination of configuration and surface ornamentation. It must be a definite pattern of surface ornamentation, applied to an article of manufacture. The United States Patent and Trademark Office (USPTO) examines applications and grants patents on design applications to any person who has invented any new, original and ornamental design for an article of manufacture. A design patent protects only the appearance of the article and not structural or utilitarian features. The principal statutes governing design patents are: 35 U.S.C. 171, 172, 173, 102, 103, 112, and 35 U.S.C. 132.



Oakley owns over 100 design patents on sunglasses.



DESIGN PATENTS

WESTERN IP LAW PRICE PER DESIGN PATENT: \$2,350*

"Myself and my business partner worked directly with Steven Rinehart, and I cannot tell you how professional and courteous he is. His attention to detail and understanding of the intricacies of our legal issues were second to none, and my expectations were exceeded! We have hired him for lawsuits, patent drafting, and domain name disputes, I would recommend Western IP Law Group to anyone."

-- Brandon Anderson, i4 Solutions, www.i4.net,



Steve Rinehart, Esq.

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Attorney at Law
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Tel: (801) 347-5173
Fax: (801) 665-1292

* Quoted prices do not include filing fees with the USPTO, subsequent prosecution fees if any, maintenance fees after the patent issues, etc.



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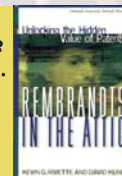
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Please call Western IP at: 801.347.5173.

Turn around times run approximately fifteen (15) days, but rush jobs can be arranged.

All new clients receive a free copy of **REMEMBRANTS IN THE ATTIC: Unlocking the Hidden Secrets of Patents**, by David Kline. This book, by a Harvard law professor, describes how patents are not just legal tools, but weapons of business competition.



PROJECT

DESIGN PATENT
SOFTWARE PATENT
BUSINESS METHODS PATENT
UTILITY PATENT
TRADEMARK FILING
PATENTABILITY OPINION

REGULAR FEE

~~\$3,850~~
~~\$9,900~~
~~\$12,350~~
~~\$8,550~~
~~\$500~~
~~\$12,000~~

NEW CLIENT FEE

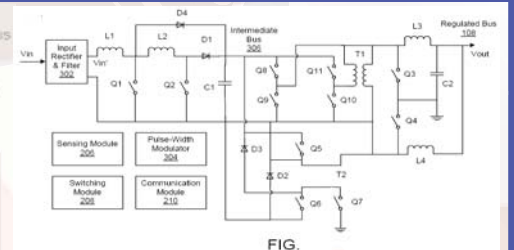
\$2,350
\$5,300
\$7,350
\$5,900
\$340
\$6,000

* Prices do not include filing fees with the USPTO, subsequent prosecution fees, maintenance fees, etc.

Software Patents

SOFTWARE PATENTS

A computer software patent is best described as a "patent on any performance of a computer realized by means of a computer program." Western IP can help corporations and computer programmers patent unique computer software programs. Western IP can protect the unique operations of computer software. Once patented, the patent holder is protected from other software developers who seek to copy, steal or infringe the patented software, even if they attempt to reproduce its effects in other programming languages using completely different functions and modules. IBM files approximately 3,700 patent applications each year, most of which are computer software patents. The United States recognizes and enforces computer software patents, and aggressively patenting new software programs should be part of any corporate strategy.



All new software clients receive a copy of **REVERSING: Secrets of Reverse Engineering**, by Eldad Eilam. This book instructs readers how to reverse engineer software programs and obfuscate code to make reverse engineering of one's own code more difficult.



SOFTWARE PATENT: \$5,300*

Utility Patents



A patent is a right to exclude others from making, using, selling, offering for sale, exporting components to be assembled into an infringing device outside the U.S., importing the product of a patented process practiced outside the U.S., inducing others to infringe, offering a product specially adapted for practice of the patent, and a few other very carefully defined categories. Under current US law, the term of a patent is 20 years from the earliest claimed filing date, plus patent term extension. Western IP Law can help you patent anything you have invented, including machines, chemicals, electrical devices. These all constitute utility patents.

UTILITY PATENTS

Business Methods Patents

Business method patents are a type of patent that teach, disclose and claim new methods of doing business. This includes new types of e-commerce, insurance, banking, tax compliance etc. Business method patents are a relatively new species of patent, and have become important assets for both independent inventors and major corporations. Small companies spend huge amounts of time asking employees and affiliates to sign non-competition and confidentiality agreements protecting important trade secrets, not realizing these important trade secrets can be protected without these agreements using business methods patents.

BUSINESS METHODS PATENT: \$7,350*

Other Intellectual Property

Western IP can also help you file trademark applications, as well as UFOCs and Franchise Agreements. Western IP can further assist clients with ICANN UDRP domain name disputes.

METHODS

* Quoted prices do not include filing fees with the USPTO, subsequent prosecution fees if any, maintenance fees after the patent issues, etc.

I.P.